

RULES AND REGULATIONS FOR THE WATSON STREET FARMERS MARKET



See Application Form to Sign Acceptance of Rules

Tuesday Evening Market will run from June 7, 2011 through October 25, 2011. Hours open to the public will be 4:00 pm until 7:00 pm.

Saturday Market will run from June 4, 2011 through October 29, 2011. Hours open to the public will be 7:00 am until 1:00 pm.

1. Produce and all other vegetation sold at these markets, unless previously approved by Ripon's Downtown Manager, will be restricted to that being grown in Wisconsin.
2. There will be no rummage, second-hand, or flea-market-type items sold at the market.
3. Open spaces will be filled from the current waiting list and be of a good "mix" for the markets.
4. Prepared Food Vendors shall possess and maintain all required state, county and local permits.
5. For the 2011 season, space in the market is available to Vendors on a first come, first served basis. Stalls may not be reserved. Ripon Main Street, Inc. allows the use of the Village Green free of charge. Donations to cover expenses associated with lawn maintenance, marketing, porta-potties, etc. are greatly appreciated.
6. For safety and public perception reasons, early take down and departure are not allowed.
7. Vendors are to leave their site in good condition and clean. Remove containers, waste and trimmings before leaving the market.
8. Ripon Main Street, Inc. reserves the right to prohibit anyone from selling at the market.
9. All prepared food vendors shall carry Product Liability and General Liability in the amount of \$1,000,000 and furnish a copy of Certificate of Insurance to Ripon Main Street, Inc. at least one week prior to vending at the market.
10. It is advised that all vendors carry \$1,000,000 General Liability Insurance to cover your operations at the market. Consult your insurance agent for advice.
11. All vendors will be neat, suitably dressed, and deal with the public and fellow vendors in a courteous and appropriate manner.
12. Space dimensions must be respected. Do not block the view of other vendors or the flow of traffic or encroach on areas utilized by other vendors.

PROCEDURAL VIOLATIONS: Ripon Main Street, Inc. will give warning and written notification of the violation to the vendor upon the first violation. The vendor shall be requested to sign a copy of the letter to indicate his/her understanding of the regulations and willingness to comply. If the vendor returns the signed copy as requested and thereafter complies with the market rules and regulations, no further action will be taken.

For an immediately correctable violation, such as exceeding stall width, violators will be given oral warning indicating the offense and requesting compliance with Market rules. Ripon Main Street, Inc. shall record the issuance of each warning. If the problem is not corrected in a reasonable time, the Main Street shall issue a written warning.

A Seller may be suspended or removed from the market or have selling privileges in the market conditioned or limited by Ripon Main Street, Inc. for failure to obey or conform to the above rules and regulations.

A seller is responsible for the actions of its employees.

FOR ALL QUESTIONS OR CONCERNS PLEASE CONTACT

**Ripon Main Street, Inc.
920-748-7466**

OFFICE LOCATED AT 127 JEFFERSON STREET, RIPON, WI 54971

Watson Street Farmers Market Application

Name (_____) _____ Phone

Address City State Zip

Type of merchandise: _____

E-mail: _____ Website: _____

I have read and agree to the attached rules (applications not signed will not be considered)

Signed _____

Ripon Main Street, Inc.
127 Jefferson Street, P.O. Box 365
Ripon, WI 54971

Website: www.downtownripon.com



Hello to all returning vendors and hopefully a couple of new faces this year. The Ripon Farmers Market will once again provide the opportunity for vendors to sell their locally grown fresh produce. The market, which runs June through October, takes place at the Village Green which is located at the corner of Watson and Seward Street in Downtown Ripon. One significant change this year is that the Tuesday activity will become an evening market. Ripon Main Street, Inc. believes this change will help boost traffic making this day more profitable for participating vendors. Details are provided below:

Tuesday Evening Market will run from June 7, 2011 through October 25, 2011. Hours open to the public will be 4:00 pm until 7:00 pm.

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Customer Appreciation Days

We are planning to have several "Brat Days" at the market. This seems to be a crowd pleaser at other markets. Non-profit organizations can use these opportunities to raise funds for their programs.

Reminders:

- If you sell anything that requires state sales tax, make sure you have a Seller's Permit and number and provide it to the Ripon Main Street office.
- Wisconsin farm markets are governed under the same laws as other retail business establishments. Compliance with Wisconsin's Weights and Measures law is an integral part of fair trade among businesses and fair treatment of customers. Please review the Dept. of Ag, Trade and Consumer Protection Farm Market Handbook.
- ***Only Wisconsin Grown produce can be sold at the Watson Street Farmers Market unless previously approved by the Downtown Manager. See all market rules attached.***
- Parking spaces are at a premium and we need to make room for the customers. Only one vehicle per vendor is allowed on the Village Green or on the adjacent streets. Please leave room for the customers.

Call Craig Tebon, Ripon's Downtown Manager, at (920) 748-7466 with questions.