

Downtown Ripon Update:

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Downtown Ripon hosting Facebook LIVE event

Ripon Main Street, Inc. is organizing another **LIVE** virtual event to promote small business. “The first few LIVE events have been well received so we have decided to give it another try with a holiday themed event” said Craig Tebon, Ripon’s Downtown Manger. Ripon’s **Shop Small Live – Holiday Edition** will take place Tuesday evening, Nov. 24th from 6:00 to 8:00 pm.

Mom & Pop business owners have been hit the hardest during the COVID-19 crisis, and offering products through ecommerce is one of the few methods retailers have to generate income during this challenging time.

To increase awareness of these unique shops, Main Street is inviting the public to join this online Facebook LIVE event. Several businesses located in the downtown historic district will post short LIVE videos throughout the event via Facebook.

Participating businesses include: Adorn, Back Porch Gatherings, Diedrich Jewelers, DiG Garden Store, Hart Mercantile, Modernista, Patina Vie, and The American Alchemy. Additional participants will be added and posted to the downtown Ripon Facebook page in the coming days.

Business owners will share details about their businesses and showcase products that they offer. From apparel and accessories to gift items, each segment will provide an unique look into some of the businesses in the district. Participants will talk about upcoming specials and events, offer shipping, or provide curbside pickup. This is a great opportunity to support small businesses, purchase unique gifts for the holiday season, and catch a glimpse into the beautifully decorated stores. Some stores even offer shipping, so gifts can be sent to love ones during this socially distanced holiday season.

Ripon Main Street, Inc. invites you to enjoy a morning of great small town hospitality during this special event. Visit www.facebook.com/downtownripon to sign up, or check out the website downtownripon.com for a listing of downtown businesses. The events and activities organized by Main Street enhance the image of the community, making Ripon a desirable place to live, work and play.

Shop Small LIVE – Holiday Edition Schedule:

Tuesday, November 24 - 6:00 to 8:00 pm

<https://www.facebook.com/events/363876518255055>

HOW TO PARTICIPATE:

1. Visit the Shop Small LIVE - Holiday Edition event page.
2. Click the Interested-Going tab.
3. Click the Discussion tab to watch LIVE videos. The participating businesses and times of postings are listed below.
4. Refresh the page prior to each scheduled Live video by clicking the circular arrow at the top of the screen to get new videos to appear. The participating businesses and times of Live video postings are listed along with links to their FB page.
5. New videos will be posted every 10 minutes between 6:00-8:00 pm. Comment on a video or send a private message if there is something you would like to purchase! Each business will provide instructions for how to complete your purchase and arrange for delivery.

Any questions? Post a comment below and we will be happy to help you out. Thank you, and happy shopping!



Downtown Businesses Organize Widows Weekend Event

Join us for Widows Weekend on Watson Saturday Nov 21st from 10-5p in historical downtown Ripon Wisconsin. We will be celebrating the beginning of the holiday season with a much needed (but abundantly cautious) shopping event.

Participants who register for the event will receive a collectible canvas swag bag and MAP of participating businesses. Your swag bag entitles you to the special promotions for the day and free swag bag items as you shop from 10+ businesses along Watson Street!



Details for the day of:

Participants will begin their day in an assigned business based upon the number of people in their party. This will help the flow of the crowd for social distancing purposes. Participants will receive an email with your assigned location to pick up swag bags the day before the event. So be on the look out for it.

Saturday November 21st between 10-11am you will pick up your swag bags from the designated business and kick off your shopping journey. Participants will enjoy special promotions along Watson Street from local dining, boutiques, and participating businesses.

Due to the coronavirus a few extra precautions will be taken for the event. Social distancing will be practiced, and enforced by each shop, based on how many shoppers can be in any space at once. All shoppers/participants are asked to please wear a mask. (*This is under advisement of the current state face mask mandate. Shoppers who cannot wear a mask or face shield may be restricted from entry to some shops.) Select businesses will provide disposable face masks but please come prepared with one. All businesses will ensure their shops are cleaned and sanitized for the safety of their guest. As well as have hand sanitizer on hand for participants.

Widows Weekend on Watson is sponsored by The American Alchemy, dear prudence shop, and Fiddler Creek. The day is shaping up to be a fun filled day of socializing, shopping, and dining.

Shop Small throughout the Holiday Season

Small Business Saturday is the day Ripon, Wisconsin celebrates the Shop Small movement. We would be grateful to have you visit our quaint community on Saturday, November 28th and check out our unique businesses. We are all decorated for the holiday season and eagerly await visit.

For the safety of our visitors, volunteers and merchants, participants are asked to wear a face mask during the event, adhere to proper social distancing recommended guidelines, and cooperate with any requirements or restrictions merchants have in place at their establishment.

Visit www.downtownripon.com for a complete list of shopping, dining and business opportunities that are available in Historic Ripon, Wisconsin.



Downtown Snow Removal Update

Ripon Main Street, Inc. is once again offering the snow removal program to downtown business owners. This service will be in effect starting November 15, 2020 and continue through April 15, 2021.

Snow will be removed from your sidewalk any time there is an accumulation of **2 inches OR more in a single snow fall**. Typically, there are approximately 18 snow removal days each season. This service will be in effect seven days a week, including holidays. Every effort will be made to remove the snow before the start of the business day, completing the process before 8:00 am. **Participating business and property owners are still responsible for maintaining their sidewalks on all dates when accumulations are less than 2 inches.**



City Code requires that your sidewalk be cleared by 10:00 a.m. **All sidewalks must be maintained, kept clear of snow and ice, seven days a week. Offenders will be fined!** Sidewalks which are not maintained are subject to a \$35 fine plus \$25 per hour labor charge to cover the cost of having a public works employee clean the sidewalk.

In order to make this program effective, all businesses are encouraged to participate. Main Street's goal is simply to make the program break even.

Remember, clean sidewalks make it easier for customers to get to your business, decreases your liability risk, and makes for a safer downtown. Utilizing this service is also less expensive than paying your employees to clear sidewalks especially when considering possible workman's compensation claims. Please call the Main Street office (920-748-7466) for additional information.

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